



# CHILDREN'S MUSEUM

*of* NEW BERN

We are reaching out to share an exciting initiative that is coming to our community: the launch of the Children's Museum of New Bern. Our vision is to create an interactive, educational, and inspiring space where children of all ages and abilities can explore, discover, and learn through hands-on exhibits, creative play, and programs designed to spark curiosity. The museum will serve as a resource not just for families but also for schools, educators, and community groups throughout Eastern North Carolina.

The museum is a grassroots effort by excited volunteers in our community as well as the We Can Be Association, a 501(c)(3) charitable organization created in 2020 to assist with funding for equipment, therapy, and out-of-pocket medical expenses for children and their families in Eastern North Carolina.

As a valued member of the New Bern area business community, we would like to personally invite you to be a part of this project. Your support – whether through sponsorship, in-kind contributions, or community partnership – will help bring this dream to life and ensure that children in our area have a space dedicated to imagination, growth and lifelong learning. In recognition of your support, we would be honored to publicly acknowledge your business as a founding supporter of the museum. We are happy to offer a range of sponsorship opportunities that include permanent recognition within the museum space, inclusive events, and previews.

Please review the sponsor opportunities listed in this packet. If you have any specific sponsorship ideas please reach out to us directly. Thank you so much for your consideration.



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## **Sponsorship Levels and Benefits**

### **Corporate & Community Giving**

#### **Shooting Star Sponsor**

Starting at \$50,000, some of the benefits include:

- Free entry for all employees during the first month of operation.
- 5 gifted Community Memberships to families in need
- Listed as Community Partner on our website
- Mention at our hosted events and engagements
- Social media mention with name and website link
- Promotion as a Community Partner on our front desk welcome marquee

#### **Shining Star Sponsor**

Starting at \$25,000, some of the benefits include:

- 5 gifted Community Memberships to families in need
- Listed as Community Partner on our website
- Mention at our hosted events and engagements
- Social media mention with name and website link
- Promotion as a Community Partner on our front desk welcome marquee

#### **Twinkling Star Sponsor**

Starting at \$10,000 some of the benefits include:

- Listed as Community Partner on our website
- Mention at our hosted events and engagements
- Social media mention with name and website link
- Promotion as a Community Partner on our front desk welcome marquee



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## Sponsorship Levels and Benefits

If you would like to provide a monetary donation towards the building fund, you will be recognized on social media and have an engraved star displayed in the facility. Star size and color will correspond to donation levels below:

- Platinum Star = \$5000+
- Gold Star = \$1000+
- Silver Star = \$500+
- Bronze Star = \$250

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If one of these sponsorship levels works for your ability to give at this time, please contact us at [wecanbeassociation@gmail.com](mailto:wecanbeassociation@gmail.com).

If you are interested in sponsoring a specific exhibit or educational program/event please reach out to us directly.

### Planned exhibits include:

- **Community exhibits**
  - Medical/Vet office
  - Construction Area
  - Grocery Store
  - Restaurant
  - Farm/Garden
  - Military/First Responders
- **Nature exhibits:**
  - Camping
  - Forest
  - Boating
  - Water/Conservation
- **Science exhibits:**
  - Dinosaurs
  - Space/Aeronautical
  - Sensory System
- **Art/Creative**
- **Classroom/Educational Displays**
  - Rotating seasonal exhibits
  - Themed activities